

## Point of Purchase

Written by

Tuesday, 23 June 2009 11:21 - Last Updated Tuesday, 28 July 2009 10:29

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We understand the market realities and specifically design quality products which gives more consumer attention at an affordable cost.

We undertake the P.O.P's which are required for the instore marketing as well as Outdoor Displays. We undertake from the conceptualizing stage to the delivery stage to its specific locations all across the country.

### **BOARDS**

{rokbox title=|POP Boards| thumb=|images/stories/pop/boards/1\_thumb.jpg}images/stories/pop/boards/1

{rokbox title=|POP Boards| thumb=|images/stories/pop/boards/2\_thumb.jpg}images/stories/pop/boards/2

{rokbox title=|POP Boards| thumb=|images/stories/pop/boards/3\_thumb.jpg}images/stories/pop/boards/3

Most common & practical media to use. Multipurpose in nature.

### **DISPENSER**

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{rokbox title=|POP Boards| thumb=|images/stories/pop/dispensers/2\_thumb.jpg}images/stories/pop/disp

Used for the Product Display In variable shapes & die cut As well can be used for indoor & outdoor Advertisement

### **PP CUBES**

Outdoor hanging displays made from PP. Portable & easy carry.

### **STANDEES**

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{rokbox title=|POP Boards| thumb=|images/stories/pop/dispensers/1\_thumb.jpg}images/stories/pop/disp

{rokbox title=|POP Boards| thumb=|images/stories/pop/dispensers/1\_thumb.jpg}images/stories/pop/disp

Can be made on various materials And can be printed by screen or digital process 3D-pop up standee is our speciality

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### FLANGES

{rokbox title=|POP Boards| thumb=|images/stories/pop/flanges/1\_thumb.jpg}images/stories/pop/flanges/  
{rokbox title=|POP Boards| thumb=|images/stories/pop/flanges/2\_thumb.jpg}images/stories/pop/flanges/  
{rokbox title=|POP Boards| thumb=|images/stories/pop/flanges/3\_thumb.jpg}images/stories/pop/flanges/

Used for outdoor display Can be made of PVC foamboard and CP sheets Can be made various sizes and shapes

### TRIRAMA

{rokbox title=|POP Boards| thumb=|/images/stories/pop/trirama/1\_thumb.jpg|}/images/stories/pop/trirama/  
sed for outdoor displays with hanging. Lightweight and easy to carry.

### SIGNAGES

{rokbox title=|POP Boards| thumb=|images/stories/pop/signage/1\_thumb.jpg}images/stories/pop/signage/  
{rokbox title=|POP Boards| thumb=|images/stories/pop/signage/2\_thumb.jpg}images/stories/pop/signage/  
{rokbox title=|POP Boards| thumb=|images/stories/pop/signage/3\_thumb.jpg}images/stories/pop/signage/

Used for outdoor displays with hanging. Made on different material

### GLOW TOWERS

The elegance of these signs makes them a perfect item for modern trade. Are made in varying dimensions. Also available in the rotary design.

Three Dimensional Brand Experience that connects with customer

Hidden utility that sells the product itself

Uniquely Manufactured to complete your demand